

Pre Bid Queries Response for Rate Contract for Hiring of Advertisement Agency for TPCODL

Sr. No.	Clause No.	Detailed Reference to Tata Power Technical Document. Please specify Document No / Clause No / Page No	Description as per Bid Document	Remarks - Query / Clarification	TPCODL Response
S.No.	1	2	3	4	5
1	Page No. 21, Annexure-1 (Price Bid), Page No. 21 Clause 2	Schedule of Items	Ref. Annexure-1 Price Bid table, Page No. 21 Clause 2: Bidders must quote rates for newspaper publishing mentioning its page no. (for eg. Rs. X for front page, Rs. Y for 3rd Page etc).	Categories have not been mentioned in the rfq since print media carries different categories such as public notices tender notices, financial ads, display ads etc. Also in tv volume is not mentioned i.e total seconds , in radio no time slot is mention i.e prime time or non prime time. so we appreciate to revert with the clarity over the same at the earliest	It is mainly Tender Advertisements & Public Notice in Printing Media. Financial Advertisement & Display have not been issued so far from our end. Party may quote separately mentioning details, if rate is different than Tender advertisement. It is difficult to mention volume for advertisement through TV at present. Prime time and non prime time differs from Channel to Channel and some channels are floating rate based on the programme specific. In radio advertisement time slot will be given based on the programme need. Party may quote separately, if rate is different.
2	1.4.5	Drawing, Type Test details along with a sample of each item as specified at Annexure I	-	Is this applicable for advertisement agency?	Not Applicable
3	Page 8, Second Part- b)	Technical literature/GTP/Type test report etc	-	Is this applicable for advertisement agency?	Not Applicable
4	Page 8, Second Part- c)	Qualified manpower available	-	Is this applicable for advertisement agency?	Not Applicable
5	Page 8, Second Part- d)	Testing facilities (if applicable)	-	Is this applicable for advertisement agency?	Not Applicable
6	Page 8, Second Part- g)	Quality Assurance Plan/Inspection Test Plan for supply items (if applicable)	-	Is this applicable for advertisement agency?	Not Applicable
7	Page 8 - EMD	Online payment details of EMD has to be uploaded in ARIBA e-procurement platform, during submission of online bid, by printing the same in bidder's letter head with company seal and signature	-	Where to upload the emd details- Technical Bid or Price Bid?	Under Technical commercial Bid section in Ariba
8	Page 12, 6.0	Order of Preference/Contradiction	-	Is this the indexing of document after 1.7 or is it not applicable for us?	Applicable as per tender document.
9	Page 12, 6.0	Order of Preference/Contradiction	-	Please specify the Annexures applicable for the advertisement agency?	Section 6.0, point no. 5 & 6 for Technical specifications and Inspection Test Plan is not applicable.
10	Page 17, Annexure I	Schedule of Items	Ref. Annexure-1 Price Bid table,	What needs to be the details for Edition column?	Which Edition of particular Newspaper circulated in our operational areas as mentioned in Annexure-I
11	Page 17, Annexure I	Schedule of Items	Page No. 21 Clause 2: Bidders must quote rates for newspaper publishing mentioning its page no. (for eg. Rs. X for front page, Rs. Y for 3rd Page etc).	The rates to be mentioned is for which page? (Front Page, Inside Page or Last Page) and where to mention the page details	Rate to be mentioned for Inside Page. We do not release any advertinments for front page or last page.
12	Page 17, Annexure I	Schedule of Items	Ref. Annexure-1 Price Bid table,	What to write as a remark for the newspapers which are no longer functional or not reachable?	Bidder to write "NA" in reponse, in such cases providing a valid reason; wherever applicable. Rest all remains as per tender document.

13	Page 22, Note: Point 9	HSN/SAC codes for respective line item must be mandatorily provided wherever applicable	Ref. Annexure-1 Price Bid table,	Is this applicable for advertisement agency?	Yes Service codes to be provided wherever applicable
14	Page 25, Annexure IV	Schedule of Commercial Specifications	-	Is this applicable for advertisement agency?	Applicable as per tender document.
15	Page 30, Annexure VII	Scope of Work & Service Level Agreement	-	Is this applicable for advertisement agency?	Applicable as per tender document.
16	Page 30, Annexure VIII	General Conditions of the Contract	-	Is this applicable for advertisement agency?	Yes
17	Page 30, Annexure VIII	General Conditions of the Contract	-	Till which page we need to account for the technical bid(Advertisement Tender)?	Complete package is to be signed and uploaded on the portal.
18	Page Number : 21 Serial No : 05 under Television Advertisement	Name of Channel : TV 18 Spot Distribution: 1. Specific Program 2. Prime Times RODP (6pm - 11pm) 3. Non -Prime Times RODP (6am - 6pm) 4. RODP (33:33:33 Ratio)	Ref. Annexure-1 Price Bid table for TV Ads	There is no channel TV 18,TV 18 is the group of channel under which News 18 comes so please clarify you need rates for News 18 Odisha or rates for all group news channel for PAN India	Rate asked for News 18 Odisha only.
19	Page Number : 22 Serial No : 07 under Radio Advertisement	Name of Channel : Radio FM	Ref. Annexure-1 Price Bid table for Radio Ads	There is no radio channel of name Radio FM , Kindly clarify the radio channel name and please also clarify under radio advertisement you need rates of radio channels from serial no 1 to serial no 7 for all Odissa or for PAN India .	FM Radio which covers Big FM, Radio Chocolate, Sarthk FM & Red FM. You may quote from serial number1 to 7 for all Odisha Only. We do not required advertement for PAN India.
20	Page No. 21, Annexure-1 (Price Bid), Financial Bid Under Print Advertisement		Ref. Annexure-1 Price Bid table for Print Media	Kindly clarify the nature of ad , rates we have to quote under print advertisement is for what type of ad, it is tender ad , display ad, recruitment ad and in page no 20 under national newspaper in serial no 2 and 7 you have mentioned Indian express 2 time.	It is Tender Advertisement & Public Notice, mostly 90% of our total volume is Tender advertisement & 10% Public notice. Serial number 2 is " The New Indian Express " and Serial number 7 is " Indian Express ".
21	Page No. 21, Annexure-1 (Price Bid, under Print Advertisement)	Schedule of Items	Ref. Annexure-1 Price Bid table for Print Media	In print you have asked for delhi times (All India)rate since delhi times ia local supplement of TOI devoted to fashion and Glamour publishes for delhi only. other cities have respective editions bearing city name such as Bombay Times ,Kolkata Times , Pune Times etc. so appreciate your revert about the induction of the same in the plan	You may quote for Delhi Times as menioned in Tender documents.